Winter Semester 2022/2023

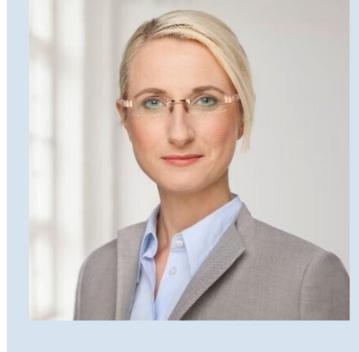# SDAC Guest Lecture Series

Working in a Hyper Scaling Tech ScaleUp – What 'Metaverse' and 'Working from Anywhere' Have in Common
*Career-/Practitioner Talk

Anna Gajda
LeanIX GmbH

Monday 21.11.22 18-20:00 c.t. Online

*The lecture will be held via Zoom

Dr. Anna Maria Gajda is Vice President People & Enablement at LeanIX. Within this role, she leads all people & enablement topics for the global SaaS ("Software as a Service") company LeanIX with ca. 500 employees. Prior to joining LeanIX, Dr. Gajda worked for over nine years for the leading strategy consulting company The Boston Consulting Group. She holds a PhD in intercultural management, co-founded two social StartUps, and supports young founders on their journey as StartUp Mentor.

Goal of this lecture is to give insights into challenges and opportunities at the hyper ScaleUp LeanIX. After this lecture students will have a better understanding of digital transformation and Enterprise Architecture – which right now might sound very abstract and technical – and how Enterprise Architecture is the backbone for any digital transformation and digital use case (be it "connected car", "Metaverse", or "Moving to Cloud"). Additionally to the LeanIX products which enable continuous transformation, audience will also have a closer look at LeanIX as a ScaleUp and what it takes in today's environment to build an organization up for scale.

Please contact Prof. Dr. Viola Thimm
to register:

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